Workflows, budgets, rights and more!

Susan Murray & Agata Mrva-Montoya
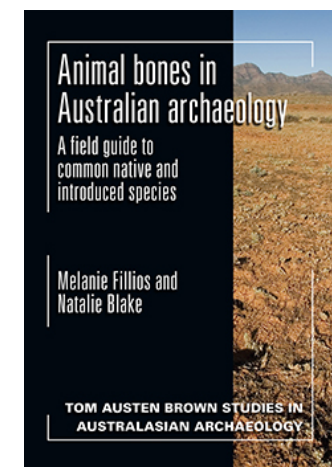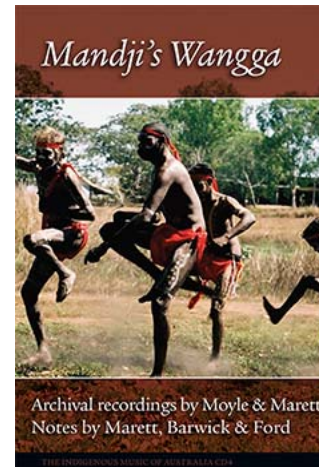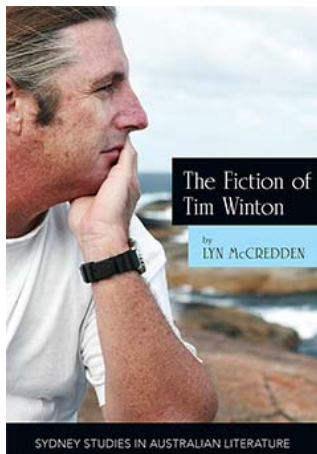
SYDNEY UNIVERSITY PRESS

Mission

To be a **leading *scholarly*** publisher in Australia of books that **advance knowledge** and **influence policy**.

To support the University of Sydney's **brand** as a research-intensive institution **nationally** and **globally**

Strategic outlook

- Started in 2005, publishing program revised in 2013
- Strategy overseen by SUP Advisory Board, chaired by Provost, with members from industry and university
- SUP Editorial Advisory board oversees publishing program
  - Approves new series
  - Final approval on all publishing projects
- Authors from Australia and beyond

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Scope of publishing program

- Seven series that align with research priorities of the University of Sydney
- Series editors and series board who provide initial peer review of proposals
- 2–4 books per year per series
- Authors can be from anywhere, as long as topic and approach fit the scholarly series
- Some leeway with non-series titles and experimental publications

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What we don't do

- Faculty histories
- Memoirs, autobiography
- University publications
- Student works
- Any other non-scholarly works that university staff dream up!

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SUP series

- Animal Publics
- Sydney Studies in Australian Literature
- Public and Social Policy Series
- China and the West in the Modern World
- Indigenous Music of Australia
- Tom Austen Brown Series in Australasian Archaeology
- Adapa Monographs (Near Eastern Archaeology)

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6

Content creation (authors) → Content acquisition (publishers) → Content development (publishers+peers) → Quality control (publishers+freelancers)

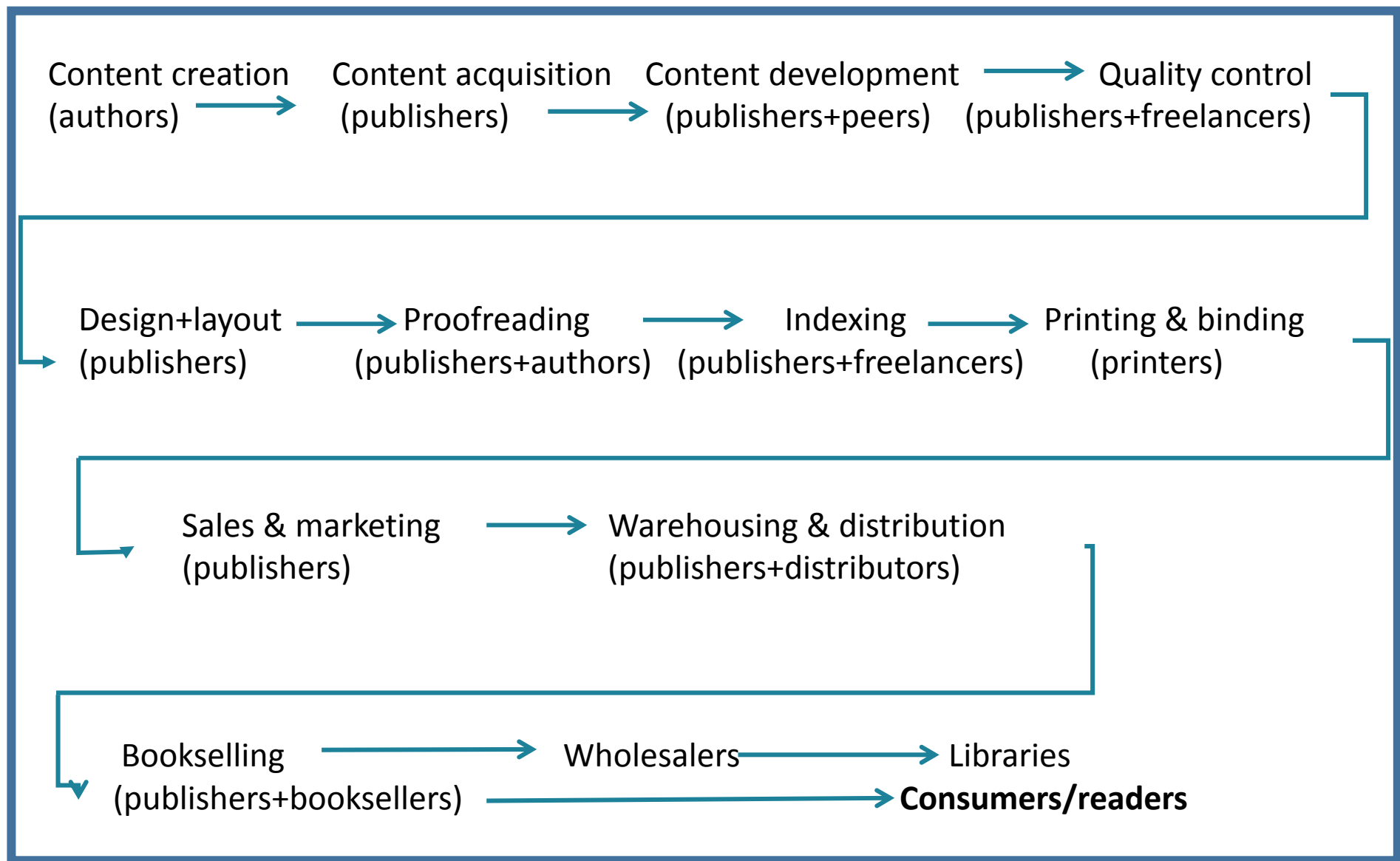Design+layout (publishers) → Proofreading (publishers+authors) → Indexing (publishers+freelancers) → Printing & binding (printers)

Sales & marketing (publishers) → Warehousing & distribution (publishers+distributors)

Bookselling (publishers+booksellers) → Wholesalers → Libraries

Bookselling (publishers+booksellers) → **Consumers/readers**

The diagram is adapted from Thompson, John. *Books in the digital age*, p21, Cambridge: Polity Press, 2001.

Content creation
(authors) → Content acquisition
(publishers) → Content development
(publishers+peers) → Quality control
(publishers+freelancers)

Design+layout
(publishers) → Proofreading
(publishers+authors) → Indexing
(publishers+freelancers) → Printing & binding
(printers)

Sales & marketing
(publishers) → Warehousing & distribution
(publishers+distributors)

Bookselling
(publishers+booksellers) → Wholesalers → Libraries
Consumers/readers

WE DO IT ALL

8

Title management and schedules

Bibliocloud Title Management System

- Metadata and contract data store incl. ONIX

- Work and products information

- File storage for covers and eBook files

- Integrates with Shopify to feed data to eStore

Spreadsheet of week-to-week schedules

8–9 months from MS submission to release

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Globalisation, the state and regional Australia

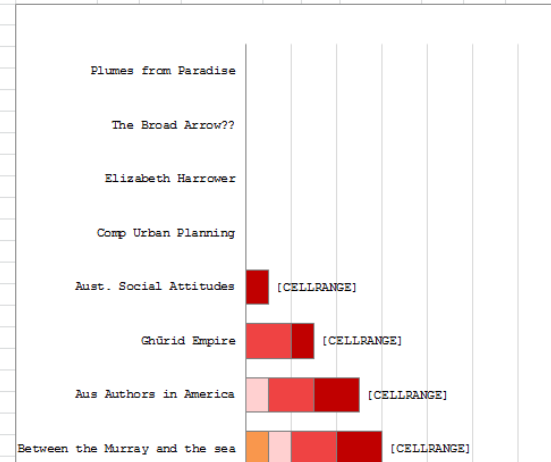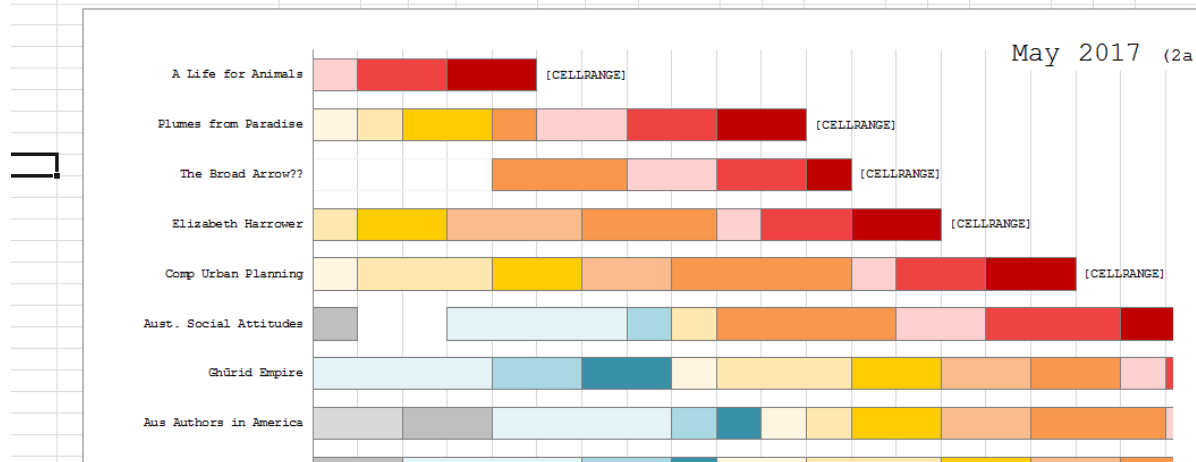## Schedule tasks

Create schedules and view tasks

Globalisation, the state and regional Australia

Task	Status	Revised	Late by
Complete schedule	Active	31 Oct 2017	
MS delivery	Completed	03 Feb 2017	
Turnitin	Completed	03 Feb 2017	
Contract	Active	06 Jun 2017	about 1 month
Author releases	Active	16 May 2017	about 2 months
Peer review	Completed	18 Apr 2017	
Peer rev #2	Completed	18 Apr 2017	
Prepare brief for copy editor	Active	03 Mar 2017	4 months
Scheduling meeting	Active	10 Feb 2017	5 months
Author rewrite	Active	30 May 2017	about 1 month
Revised MS delivery	Pending	06 Jun 2017	about 1 month
Cover	Pending	10 Oct 2017	
Cover briefing	Pending	13 Jun 2017	27 days
Cover draft delivered	Pending	27 Jun 2017	13 days
Cover revisions	Pending	11 Jul 2017	
Final cover delivered	Pending	26 Sep 2017	
Metadata	Pending	27 Jun 2017	13 days

Status	Book Name	Step 0 — MS delivery	Step 0 Adjust — (extra weeks)	On Hold 1	Step 1 — Peer review	Step 1 Adjust — extra wks	On Hold 2	Step 2 — Author rewrite	Step 2 Adjust — extra wks	On Hold 3	Step 3 — Revised MS delivery	Step 3 Adjust — extra wks	On Hold 4	Step 4 — Copyediting	Step 4 adjust — extra wks	On Hold 5	Step 5 — Typesetting corrections	Step 5 adjust — extra wks	On Hold 6	Step 6 — Author queries	Step 6 Adjust — extra wks	On Hold 7	Step 7 — Final text check	Step 7 Adjust — extra wks	On Hold 8	Step 8 — Layout	Step 8 Adjust — extra wks	On Hold 9	Step 9 — SUP Proof
No MS yet	Mary Alive Evatt	1/12/2017			22/12/2017	-1	2	12/01/2018	-3		19/01/2018	-1		9/02/2018	-1		16/02/2018			23/02/2018			2/03/2018			16/03/2018			23/03/2018
No DL	Songs from the Stations	6/01/2017	4		28/04/2017	8	2	21/07/2017	6		4/08/2017			1/09/2017			8/09/2017			22/09/2017	1		29/09/2017			27/10/2017	2		10/11/2017
No DL	Wind Farms	12/05/2017			9/06/2017			7/07/2017			21/07/2017			18/08/2017			25/08/2017			1/09/2017			8/09/2017			22/09/2017			29/09/2017
On Track	Macbeth	3/02/2017	4		14/04/2017	2	3	16/06/2017	2		30/06/2017			28/07/2017			4/08/2017			11/08/2017			18/08/2017			1/09/2017			15/09/2017
No DL	Between the Murray and the sea	2/12/2016	8		31/03/2017	5		28/04/2017			12/05/2017			9/06/2017			23/06/2017	1		30/06/2017			14/07/2017	1		4/08/2017	1		18/08/2017
Missed	Aus Authors in America	20/01/2017			17/03/2017	4		12/05/2017	4		26/05/2017			23/06/2017			30/06/2017			7/07/2017			14/07/2017			21/07/2017	-1		4/08/2017
Missed	Ghūrid Empire	2/12/2016			2/12/2016	-4	5	17/03/2017	6		24/03/2017	-1	5	26/05/2017			9/06/2017	1		23/06/2017	1		30/06/2017			21/07/2017	1		4/08/2017
No DL	Aust. Social Attitudes	3/03/2017			31/03/2017			28/04/2017			5/05/2017	-1	2	16/06/2017			23/06/2017			23/06/2017	-1		23/06/2017	-1		30/06/2017	-1		30/06/2017
On Track	Comp Urban Planning	30/09/2016			13/01/2017	11		10/02/2017	0		17/02/2017	-1	4	14/04/2017			21/04/2017			28/04/2017			5/05/2017			26/05/2017	1		9/06/2017
On Track	Elizabeth Harrower	27/01/2017			27/01/2017	-4		27/01/2017	-4		10/02/2017		4	14/04/2017	1		21/04/2017			21/04/2017	-1		28/04/2017			5/05/2017	-1		19/05/2017
Missed	The Broad Arrow??	1/04/2016			29/04/2016			27/05/2016		3	1/07/2016			29/07/2016			5/08/2016			19/08/2016	1		26/08/2016			2/09/2016	-1	22	17/02/2017
On Track	Plumes from Paradise	6/01/2017			6/01/2017	-4		6/01/2017	-4		6/01/2017	-2		10/02/2017	1		24/02/2017	1		24/02/2017	-1	8	5/05/2017	1		12/05/2017	-1		26/05/2017
On Track	A Life for Animals	3/06/2016			26/08/2016	8		11/11/2016	7		25/11/2016		5	10/02/2017	2		17/02/2017			24/02/2017			17/03/2017	2		24/03/2017	-1		31/03/2017

May 2017 (2a)

Left chart (horizontal bars), from bottom to top:
- Aus Authors in America
- Ghūrid Empire
- Aust. Social Attitudes
- Comp Urban Planning — [CELLRANGE]
- Elizabeth Harrower — [CELLRANGE]
- The Broad Arrow?? — [CELLRANGE]
- Plumes from Paradise — [CELLRANGE]
- A Life for Animals — [CELLRANGE]

Right chart (horizontal bars), from bottom to top:
- Between the Murray and the sea — [CELLRANGE]
- Aus Authors in America — [CELLRANGE]
- Ghūrid Empire — [CELLRANGE]
- Aust. Social Attitudes — [CELLRANGE]
- Comp Urban Planning
- Elizabeth Harrower
- The Broad Arrow??
- Plumes from Paradise

Selection and acquisition

- Book proposal form
- Series editor and board assessment, peer review
- Final approval from SUP Editorial Board
- Publishing agreement (contract)
- Authors retain copyright
- World rights for length of copyright

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Content development

- Peer review of final manuscript – SUP coordinates, series editor selects reviewers (usually anonymous)
- We compile a report from peer review reports and our own editorial review
- Copyediting – freelance or in-house, depending on complexity and schedules

Layout and design

- All work to this point done in Word – track changes
- Word file styled to IGP template
- Word uploaded to IGP Digital Publisher Portal – becomes the single source
- A5, B5 and custom templates with our preferred fonts and margins

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Index and proofing

- Index terms supplied by authors, use library collection for term checks

- Indexing done in-house or outsourced

- IGP DPP – index links are internal HREFs and work in print and ePub

- Authors, editors and SUP staff proof pages

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Print and release

- Short run on release and then POD
- ePubs generated from IGP DPP – metadata added in system, a few imprint page changes
- SOS Print+Media in Alexandria
- Other printers for long run, hb etc – Ligare, 10Ten, Everbest
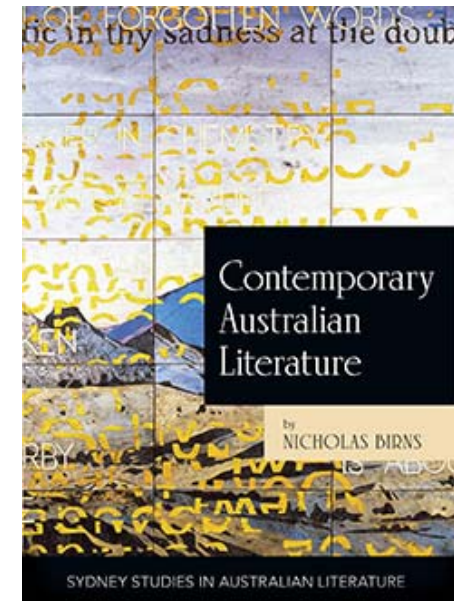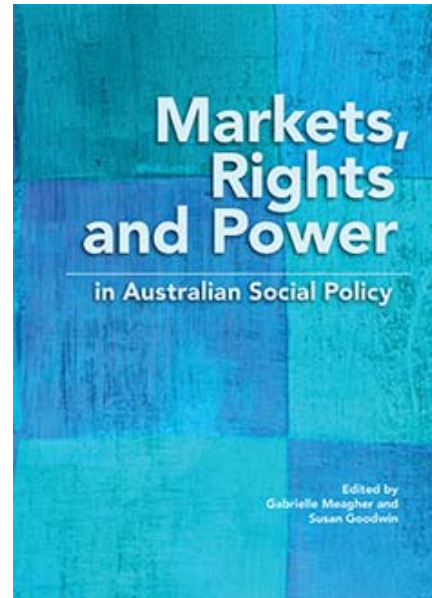
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Sales and marketing

- Sales via our website to trade and customers
- eBooks via Apple iBookstore, Google Play, JSTOR, ProQuest
- Author information form as source of marketing ideas
- Launch events – Sydney Ideas, Gleebooks, Readings

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Behind the scenes

- Staff are the Scholarly Publishing team of the Library with non-SUP responsibilities – OJS, Australian Poetry Library, etc.

- Intern program

- Salaries paid by Library

- Operations funded by sales, CAL licence income, occasional subvention

- Wholly owned registered business name of the university

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Questions?