







About ANU Press

ANU E Press was launched in May 2004; the vision was to create a world-class publisher with the ability to disseminate high-quality research in a timely and accessible manner.

In 2014, ANU E Press became ANU Press and today has more than 730 titles in its catalogue.





What is ANU Press?

ANU Press is a fully open-access academic publisher, with a print-on-demand option for readers.

The Press is multidisciplinary; it has 24 editorial boards for monographs and 10 journals. Research published by the Press is disseminated across the world free of charge to readers in a variety of electronic formats.

The Press publishes around 60 titles per year, and reached over 1 million downloads last year. This year proves to be even more promising with over 1 million downloads already reached.



Open access

The benefits of open access are immense. The Press's ability to publish high-quality research, and reach areas with limited access to such forms of knowledge, has been recognised the world over:

'The USP has 12 campuses stretching across the South Pacific. Its teachers and students have a major problem in accessing suitable academic resources. Books are too expensive for Pacific students and the e-journal access via the library is very limited. The ANU Press has been a godsend in this situation. My colleagues and I set chapters from the freely downloadable ANU books. This is such an important service. The books are invariably by major ANU scholars in Pacific studies such as Brij Lal, Stewart Firth and Sinclair Dinnen. They are also very contemporary dealing with key issues of interest to Pacific students such as conflict in Melanesia, economic development in small states and anthropological studies of Pacific cultures.'

- Gregory Fry, the University of the South Pacific



ANU Imprints



ANU Press

High-quality, double-blind peer-reviewed publications (both monographs and journals)



ANU eText

Open-access textbooks, often incorporating interactive learning such as video and audio files, or exercises to complete online



ANU eView

Internally reviewed publications, including student journals, and republications of quality research



Monographs and journals

The two main publication types delivered by ANU Press are monographs and journals.

Monographs include:

- Single-author books
- Multiple-author books
- Edited collections
- Books arising out of conferences
- Books developed from theses
- Monographs in series





Monographs and journals

Journals published under the Press imprint:

- Aboriginal History Journal
- Agenda A Journal of Policy Analysis and Reform
- East Asia Forum Quarterly
- Human Ecology Review
- International Review of Environmental History

Journals published under the eView imprint:

- ANU Undergraduate Research Journal
- Burgmann Journal Research Opinion Debate
- Cross-sections, The Bruce Hall Academic Journal
- Merici Ursula Hall Academic Journal
- The Human Voyage Undergraduate Research in Biological Anthropology



Business Model

The Press bears the following costs:

- Design of cover and internals
- Proofing
- Publication of work in up to four online formats (depending on the book's layout) and providing a print-on-demand service
- Hosting the title on the Press's website in perpetuity and ongoing web maintenance of the title
- Promotion and distribution.



Business Model

The author must find funding for:

- · Professional copyediting of the manuscript
- Indexing, if required
- Image or copyright material costs
- Other promotional costs such as book launches.





ANU Press Publishing Process





Distribution

In April 2016, NewSouth Books took over as the official distributor of ANU Press hard copy books. NewSouth Books now distributes all ANU Press monographs to customers; journal distribution is still handled in-house.

N E W S O U T H B O O K S



Third-party Distributors

ANU Press also provides files to third-party distributors to increase its reach around the world. Other distributors include:





ANU Press Review

In 2016, ANU Press underwent a rigorous review, conducted by three highly respected figures in the academic publishing world: Professor Geoffrey Crossick, Dr Amy Brandt and Andrew Stammer.

The review panel provided a list of recommendations to help improve the Press and take it to the next level.

The review report can be viewed here: <u>www.anu.edu.au/files/review/ANU-Press-Review-</u> <u>Report-Final.pdf</u>

ANU Press is in the process of implementing these recommendations.



Recent Developments

Recommendations implemented so far include:

- Opening the Press to non-ANU author submissions
- Adopting DOIs for all new titles; DOIs for the Press backlist are being slowly adopted
- Implementing the use of ORCiD on the Press website
- Moving to CC licensing from January 2018
- Hiring a marketing coordinator to improve promotion and engagement of Press titles
- Establishing a new Advisory Committee to help steer the Press forward.



Ongoing Improvements

Recommendations in the process of being implemented include:

- Revitalising the ANU Press website to make it more user-friendly and improve branding
- Using ONIX codes for ANU Press titles to improve metadata and take advantage of more efficient dissemination to third-party distributors
- Implementing Altmetrics to gauge impact and engagement of Press titles
- Exploring new or better software to improve production processes.



Recent Successes

Collaboration and innovation have seen the Press publish a number of very successful titles recently. These include:

Protected Area Governance and Management

A collaboration with the International Union for the Conservation of Nature, with 169 authors from around the world. The book has been downloaded over 35,000 times. It is currently being translated into



French, Korean and Spanish.



Recent Successes

Regulatory Theory

Driven by ANU professor Peter Drahos, this book is a cross-disciplinary look at regulation and has 44 contributors. It features ANU Press's first interactive contents page and has been downloaded over 12,000 times since it was published in February.

Some of its contributors will be featured on ABC's Big Ideas program following a panel discussion at the book's launch.





Recent Successes

What if we could reimagine copyright?

A unique rethinking of copyright law and its application, this title was a collaborative project that was complemented by a webcast that attracted over 1,000 participants.

The title was a topical publication that drew a great response from readers at a time when the issue was undergoing legislative reform.



