



THE UNIVERSITY
of ADELAIDE



CRICOS PROVIDER 00123M

John Emerson, Director

University of Adelaide Press

adelaide.edu.au

seek LIGHT



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University of Adelaide Press

4 staff = around 2.5 EFT

8-12 books per year

920,000 PDF's downloaded

60 titles since 2009

22 titles in process

80 Adelaide University authors

250 from all continents

Up to 150 citations per title

20+ published reviews

National coverage for launch and 500,000

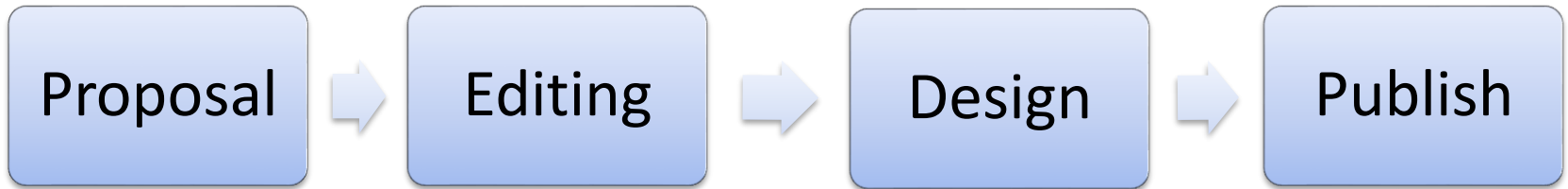
A glimpse into an alternative future

<https://apps.crossref.org/simpleTextQuery>

Registering the DOI's cited in your book so
Their publishers know

‘reciprocal metrics’ ?

Adelaide's publishing workflow



Of interest?

No: reject

Yes:

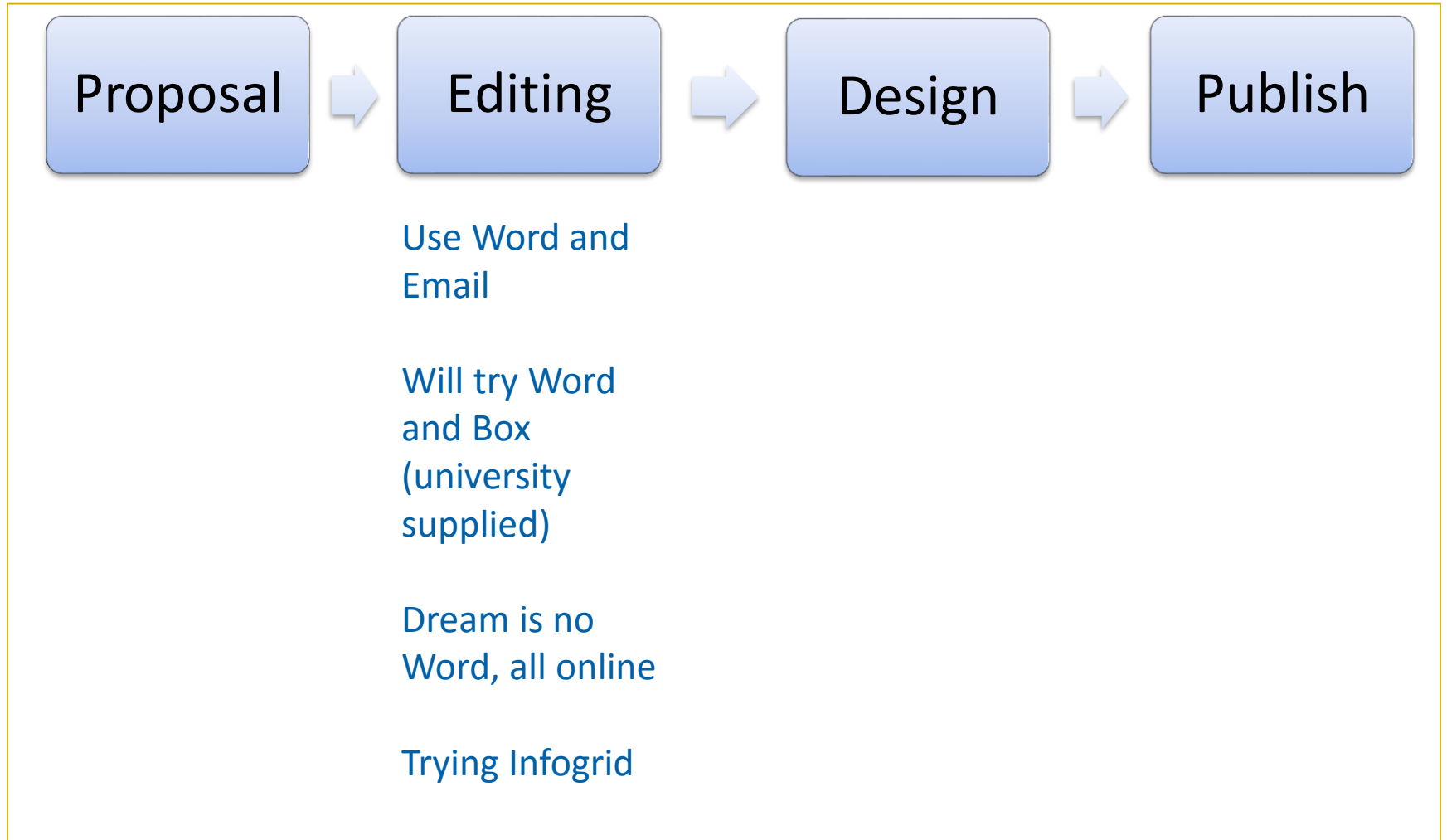
Find peer-
reviewers

Fee offered:

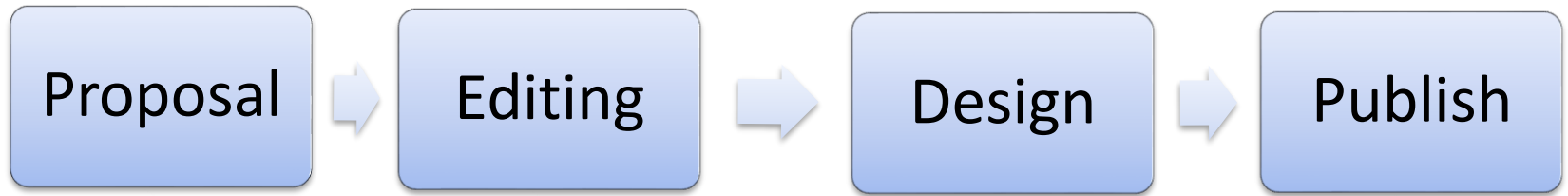
\$250

Takes up to 2
months

Adelaide's publishing workflow



Adelaide's publishing workflow

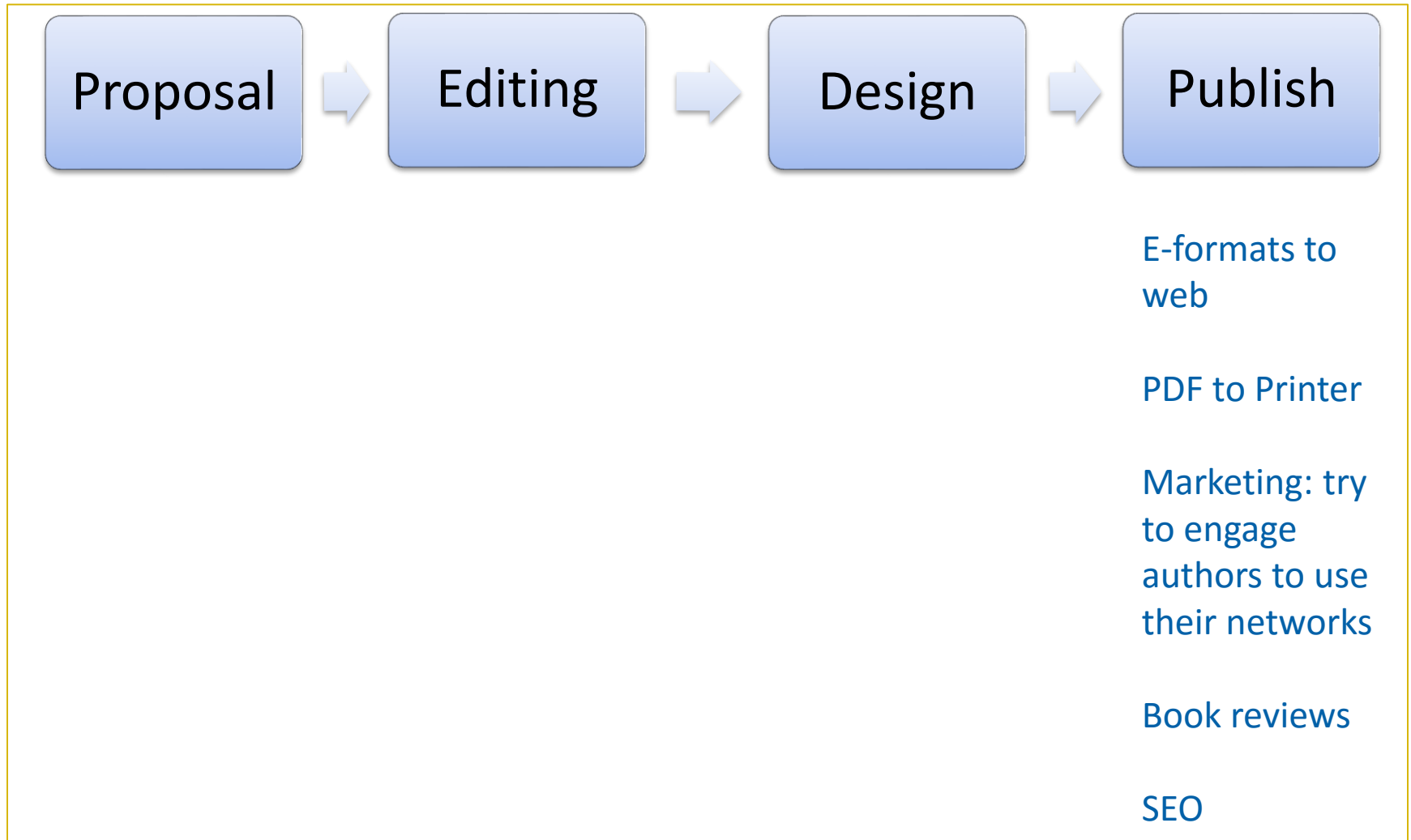


Final Word
version tagged
to xml

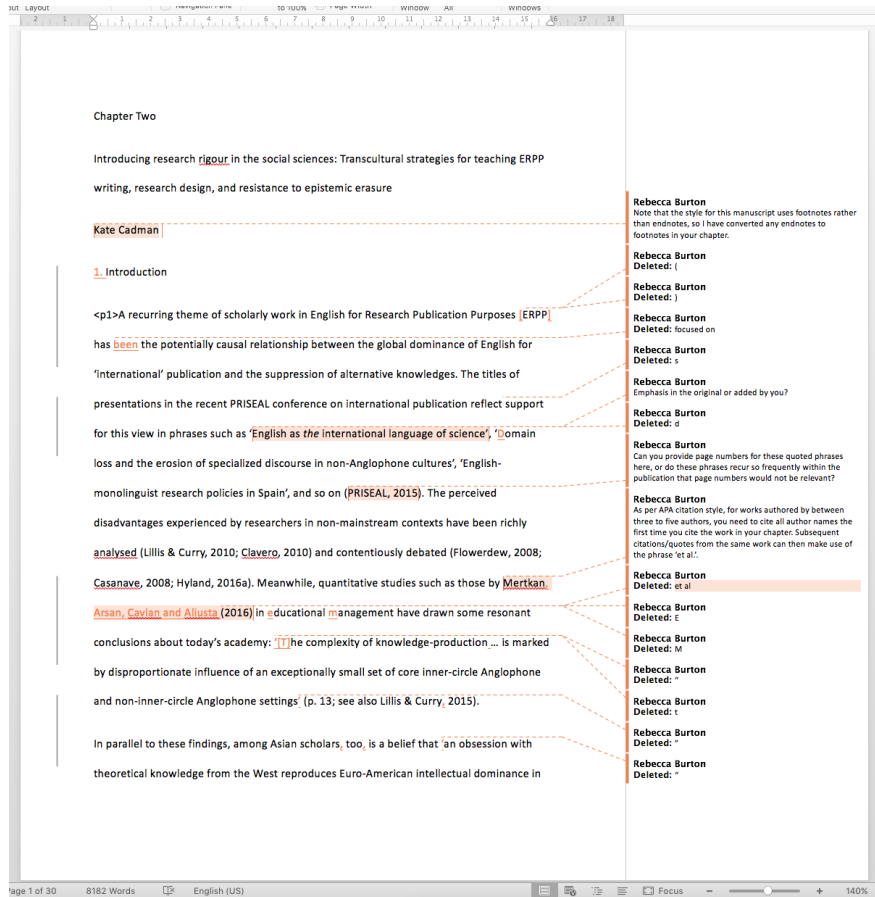
Imported into
Adobe CC
InDesign /
Photoshop /
Dreamweaver /

Exported to
PDF, epub,
mobi,

Adelaide's publishing workflow



Manuscript vs. final design



Best practices

- Titles on OAPEN and JSTOR platforms – quality benchmark
- Membership of OASPA (1 out of 10 acceptance rate)
- Creative Commons licences
- DOI's for *reciprocal metrics* and long term portability (with CrossRef)
- Consistent good feedback on editing and design standards from authors and reviewers
- Authors across Australia; Harvard, and Yale

Operational challenges

- Scheduling manuscripts – delays in author delivery
- Website is designed for a university not for a press
- University structure designed for teaching and research not publishing
- Distribution of books with an OA version

Aiming at

- Streamlined web interface from proposal to publication
- Fully functional website with live download and citations stats (CrossRef?)
- Printed copies sold and despatched direct from printer
- Options to accept manuscripts from external authors (funding?)
- Recognition of OA from academics (still want a hardback book to show their mum)
- Formally constituted board

Different models

- <https://www.openbookpublishers.com/section/14/1/about>
- <http://www.ubiquitypress.com/site/publish/>
- <http://www.bloomsbury.com/au/academic/open-access/>
- <http://www.manchesteruniversitypress.co.uk/openmonographs/>

End-to-End options

- Public Knowledge Project in Canada free / CAN\$3,500 to host <https://pkp.sfu.ca/omp/>
- Aries Systems USD5000 pa + \$1000 per title <http://www.ariessys.com/software/editorial-manager/>
- Klopotek, same as Aries <http://www.klopotek.com/en/software/solutions-for/university-presses.html>
- Infogrid AUD\$2,000 + <http://www.infogridpacific.com/DigitalPublisher.html>
- River Valley Technologies \$??? <http://rivervalleytechnologies.com>



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