

# IGP: Digital Publisher

## Demo

**Presented by**

Hannah McFarlane

Sydney University Press

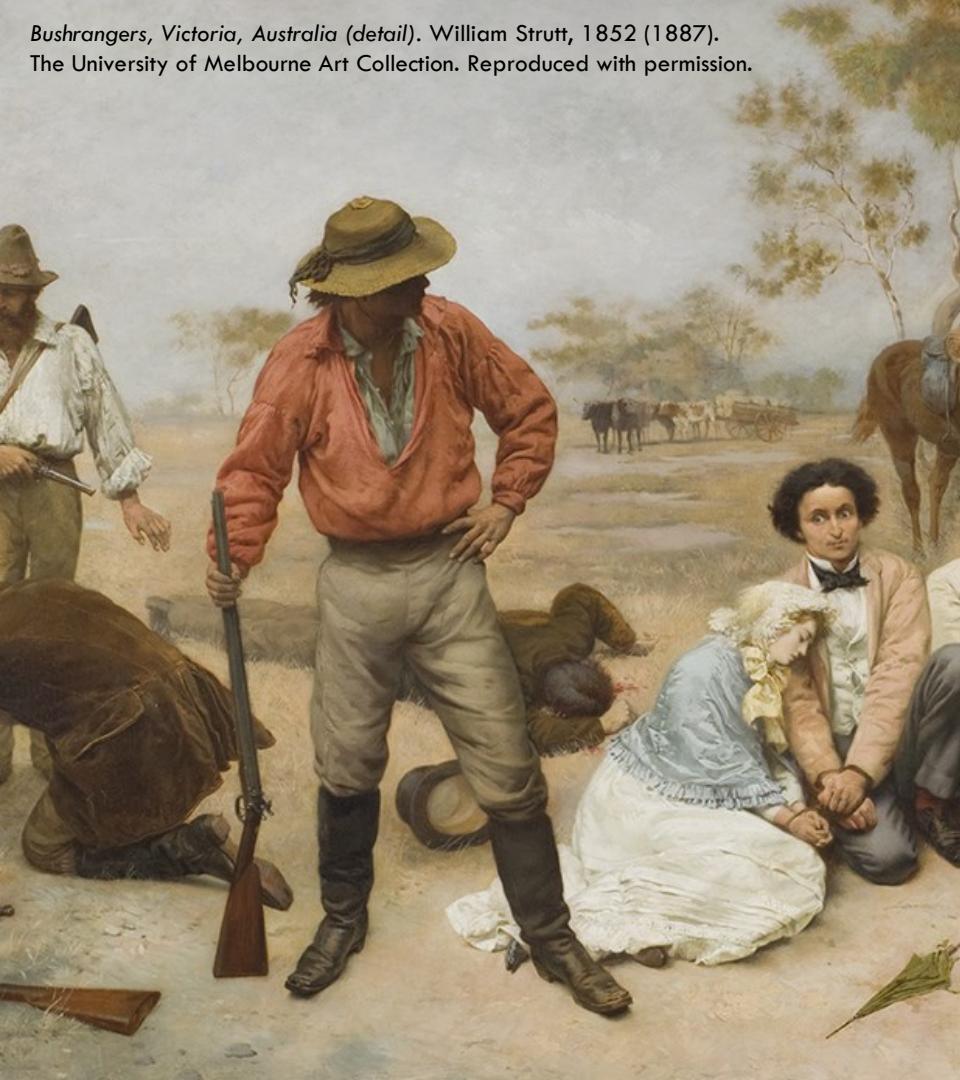


THE UNIVERSITY OF  
SYDNEY



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*Bushrangers, Victoria, Australia (detail).* William Strutt, 1852 (1887).  
The University of Melbourne Art Collection. Reproduced with permission.



# Contents

1. What is IGP: Digital Publisher?
2. Why do we use it and what are the benefits?
3. How do we use it in practice?
4. Advanced use teaser
5. Q&A



# IGP: Digital Publisher

[www.infogridpacific.com](http://www.infogridpacific.com)

“instantly deliver multiple print editions, multiple ebook editions and sophisticated content packages”

- cloud-based
- single-source
- format-neutral

*infogridpacific*



THE COMPLETE DIGITAL PUBLISHING PRODUCTION SOLUTION



Sydney University Press

CAUL Publishing-X 2017

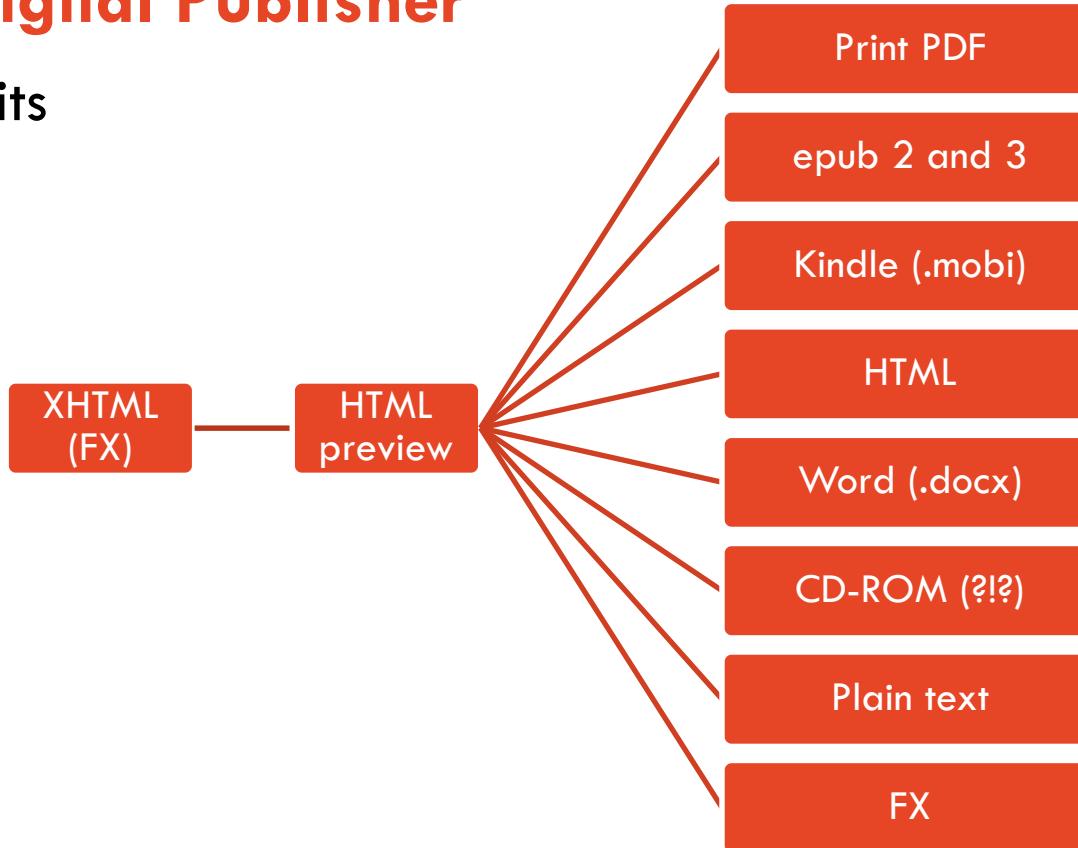
CC BY-NC-SA

[hannah@outlook.com.au](mailto:hannah@outlook.com.au)

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# IGP: Digital Publisher

## Techy bits



# IGP: Digital Publisher

## Techy bits

XHTML  
(FX)

```
1 <div id="TitlePage1" class="frontmatter ru TitlePage-rw">
2   <h1 id="h13">Colonial Australian Fiction</h1>
3   <p lu="title sub2" class="title sub-rw">character
4     Types, Social Formations and the Colonial Economy</p>
5   <p id="title-author2" class="title-author-rw">Ken
6     Gelder and Rachael Weaver</p>
7 </div>
```

Print PDF

epub 2 and 3

Kinl / fbx

Plain text

FX



# IGP: Digital Publisher

Techy bits



# IGP: Digital Publisher

Print PDF

## Techy bits



Colonial Australian Fiction

Character Types, Social Formations and  
the Colonial Economy

Ken Gelder and Rachael Weaver

XHTML  
(FX)

HTML  
PDF

d 3

obi)

docx)

?!)

txt



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# IGP: Digital Publisher

## Why?

Version control

Always-on

Backups

Revision history

Auto updates

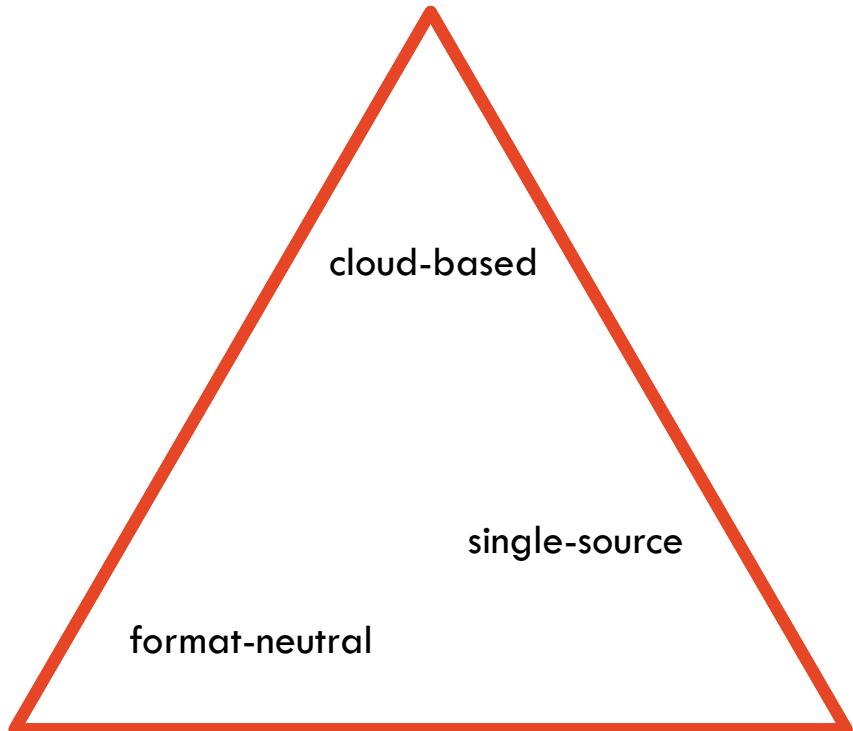
Simultaneous editing

Contemporaneous content

Future-proofed

Reusable content

Real live human support team



# IGP: Digital Publisher

- The interface
- From a Word doc to an IGP project
- Layout
- (Multi)Media
- Indexing
- Output formats



<http://portals.publisherecms.com/sup>



# IGP: Digital Publisher

## HTML and CSS primer

```
<h1>Introduction</h1>
<p>Introductory first sentence here.</p>
```

**Introduction**

Introductory first sentence here.

```
h1 {
    font-size: 18pt;
    color: firebrick;
    font-family: Georgia;
}

p {
    font-size: 12pt;
    color: black;
    font-family: TW Cen MT;
}
```



# Workflow Summary

fm:TitlePage  
Colonial Australian Fiction  
Character Types, Social Formation and the Colonial Economy  
Ken Gelder and Rachael Weaver

1 <div id="TitlePage1" class="frontmatter-rw TitlePage-rw">  
2     <h1 id="h13">Colonial Australian Fiction</h1>  
3     <p id="title-sub2" class="title-sub-rw">Character  
4       Types, Social Formations and the Colonial Economy</p>  
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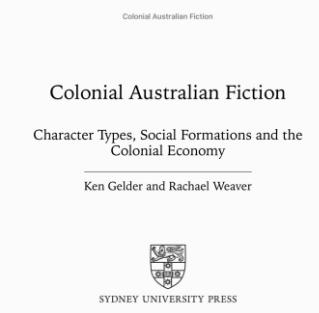
Colonial Australian  
Fiction

Character Types, Social Formations and  
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...and much more



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aka

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...and much more

